

DOD Procurement Technical Assistance Program

The Department of Defense Procurement Technical Assistance (DoD PTA) program was established by Congress in the FY 1985 DoD Authorization Act to assist state and local governments and other private nonprofit entities in establishing or maintaining PTA activities to help business firms market their goods and services to the DoD. In FY 1991, the PTA program was extended to offer assistance to firms wishing to market any Federal agency.

The PTA centers are funded by the DoD Defense Logistics Agency (DLA) and local or state funding, and for the most part, the services are free to businesses.

Cooperative agreement awards are made and administered by the Defense Contract Management District (DCMD) Small Business Offices. All awards are made competitively for a twelve-month period unless extended.

PTA centers are on the local scene, and give day to day professional guidance and assistance to business firms who wish to market their products and/or services to Federal agencies. The assistance is provided through telephone calls, correspondence, or personal discussions.

The PTA services include, but are not limited to, providing advice and assistance regarding marketing opportunities or technical assistance in areas such as:

- (A) Matching the firm's products and/or services with that being purchased by Federal agencies;
- (B) Obtaining specifications;
- (C) Preparing requests to be placed on solicitation mailing lists;
- (D) Preparing offers; and
- (E) Providing post award assistance in areas such as production, quality system requirements, finance, engineering and transportation.
- (F) Distribution of publications and referring firms to other sources for advice and assistance.

For further information on the PTA program, contact the Defense Logistic Agency's OSDBU Office at:

Phone: 703-277-7750

Fax: 703-352-8195

Website: <http://www.dla.mil/db/procurem.htm>

